



FOR IMMEDIATE RELEASE

**APOLLO RECEIVES ANOTHER PATENT THAT FURTHER COVERS MULTIPLE OFFERS FOR SELF-SERVE SETTling OF DEBT OBLIGATIONS**

Long Beach, CA, October 19, 2011 – Apollo Enterprise Solutions, Inc. (“Apollo”), home of the TRUE™ system, the first ever total self-service account management system for banks and other financial enterprises, has been notified by the United States Patents and Trademarks Office that its patent application that further covers multiple offers for self-serve settling of debt obligations has been approved for issuance. This patent titled ‘System and Method for Compiling Information’ is expected to be formally issued in January 2012.

“We are very pleased that the United States Patents & Trademarks Office has approved our system and method patent application,” stated Joseph S. Konowiecki, Apollo’s Chairman and Chief Executive Officer. Konowiecki further stated, “As is the case with our previously issued U.S. Patent #7,848,978 titled ‘Enhanced Transaction Resolution Techniques’, we feel that the technology covered by this soon-to-issue patent covers most self-serve web collections systems already in use at some of the largest U.S. banks and financial institutions.”

**About Apollo Enterprise Solutions, Inc.**

Apollo Enterprise Solutions, Inc. (“Apollo”), with offices in Los Angeles, New York, London and Sydney, is home of the patented TRUE™ system, the first ever total self-service account management system for banks and other financial enterprises. This system enables consumers to obtain banking and other financial services on a convenient self-serve basis via their preferred communication channels including web, mobile, and IVR. The TRUE™ system increases collections and recoveries; minimizes charge-offs; rapidly activates business rule and other change management initiatives; enhances the customer experience; increases revenues; and reduces operating costs, account attrition rates, and roll rates. The TRUE™ system modules are highly secure, hosted Software-as-a-Service applications that integrate into IBM, Microsoft and other operating environments, and into a wide range of collections systems of record including those offered by CGI (CACS®), Experian® (Tallyman®), and FICO® (Debt Manager™).

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